

Hin Kwan (Billy), KWOK

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EDUCATION

The Hong Kong University of Science and Technology, Hong Kong *Sep 2013 – May 2018 (Expected)*

Bachelor of Engineering in Computer Engineering GPA: 3.939 out of 4.3 (Dean's List: Fall, 2013 – Present)

Bachelor of Business Administration in General Business Management, minor in Design

University of California, Davis, CA, US

Jan 2016 – Mar 2016

Undergraduate Exchange Student majoring in Computer Engineering

GPA: 3.5 out of 4.0

WORK EXPERIENCE

Summer Analyst, Trading Technology, J.P. Morgan Asset Management, Hong Kong *Jun 2017 – Aug 2017*

- Developed a software instrumentation framework in Java from the ground up for monitoring different micro-services in a global trading system. Rolled out the framework across the globe and provided technical support.
- Proposed a machine learning-based alert generation and filtering solution for equity sales to find potential clients.

Design Intern, Uber, Hong Kong

Dec 2016 – Feb 2017

- Illustrated over 30 animation and infographics for social media campaign and increased engagement by 10%.
- Designed and built the landing page for 2017 Chinese New Year campaign to acquire over 1,000 new customers.

Growth Hacking Intern, 500 Startups, Mountain View, CA, United States

Jun 2016 – Aug 2016

- 500 Startups is a Silicon Valley-based early-stage venture capital firm managing over USD 200M in assets.
- Successful launched a social media and email marketing campaign with HubSpot and Facebook, attracting over 2,000 seed-stage startups across the globe to apply for the venture capital firm's Accelerator Program.
- Growth hacked over 10,000 subscribers and leads using data scraping, web analytics, SEO, A/B testing, etc.

Marketing Executive Intern, Social Enterprise Innovations Limited, Hong Kong

Jul 2015 – Aug 2015

- Doubled the company website's SEO performance by optimizing page keywords and site meta attributes.
- Designed the landing page of two new products - CloudSoft CRM and a second-hand property selling platform.

Software Developer Intern, EventXtra Limited, Hong Kong

Jun 2014 – Aug 2014

- Underwent design thinking cycle to build an Android app prototype using agile development and scrum.
- Developed Pocknect, an Android app for instant contact exchange and lead retrieval in networking events, which was ranked Top 15 in the largest startup pitching event in China, TechCrunch Disrupt Beijing, in 2014.

EXTRACURRICULAR ACTIVITIES

Head Engineering Student Ambassador, School of Engineering, HKUST

May 2016 – Present

- Led the ESA team to promote the school to guests all over the world in events like info day, conferences, etc.
- Organized talks and experience sharing for the public students to improve their understanding of technology.

Executive Committee Member, Entrepreneurship Club, HKUST

Dec 2014 – Apr 2015

- Organized hackUST, the first and largest university hackathon in Hong Kong, where over 500 participants from different backgrounds work together to build prototypes for the next million dollar ideas within 24 hours.
- Established sponsorship and partnership with GoGoVan, MadHead and Google to support the event operation.

LANGUAGES AND SKILLS

Language Fluent - English, Mandarin and Cantonese Elementary – Japanese

Technical HTML/CSS/JavaScript, Java, Python, C/C++, SQL, Machine Learning, Photoshop/Illustrator

AWARDS AND SCHOLARSHIPS

Facebook F8 Developer Conference 2016 | Scholarship Attendee

Apr 2016

Android Application Contest, HKUST | Champion, Best UI Design, Best Presentation

Jan 2015

Fung Scholarship

2016

HKSAR Government Scholarship

2014 – Present

The HKIE Scholarship

2014 – Present

HKUST Recruitment Scholarship

2013